

Insights and Innovation: MPAC's work in Northern Ontario

Municipal Property Assessment Corporation



MUNICIPAL
PROPERTY
ASSESSMENT
CORPORATION

FONOM Conference
North Bay, Ontario
May 5 - 7, 2025

Our vision: To be a global leader

- Our new strategic plan
- Innovation and AI
- The customer experience





Shaping tomorrow: Our new strategic plan

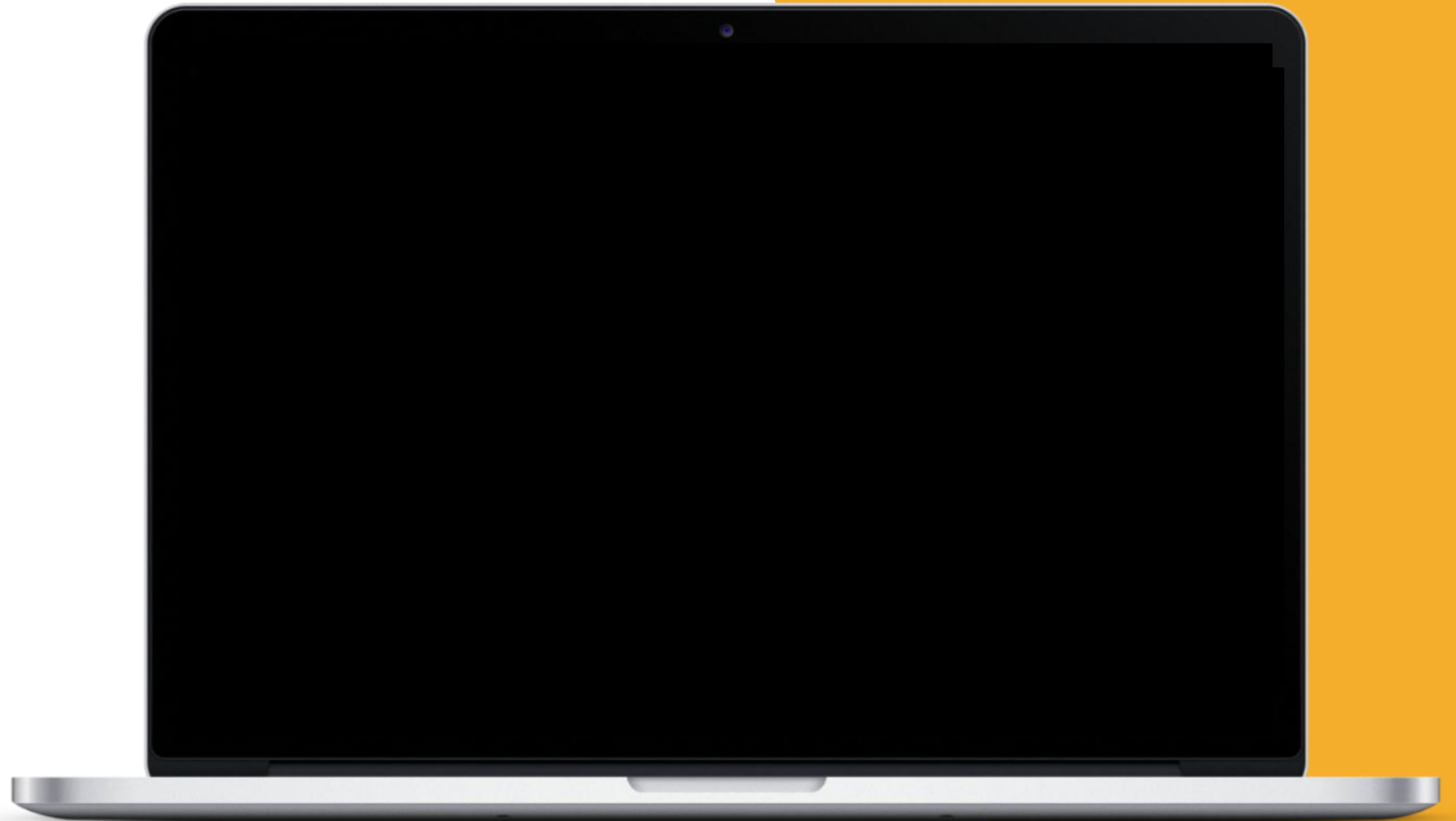
Powered by:

- Our people
- Innovation
- A customer-first approach
- Strengthening our bottom line



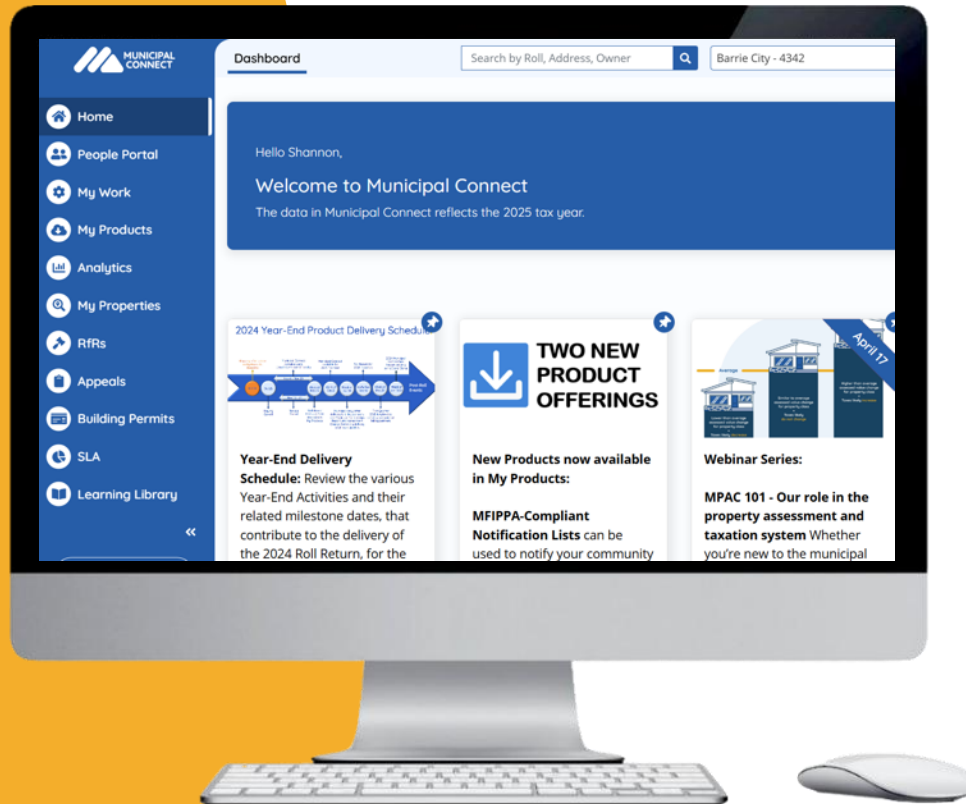
Innovation through AI: **Driving the future**

- Collaborating with our partners
- MPAC's AI policy
- The AI Working Group



The Pitch: Staff-led cases for innovation





Enhancing municipal data products and services

- Delivering expert assessments
- Innovating existing services
- Partnering on new initiatives
- Providing valuable data

Supporting
municipalities and
property owners
through education



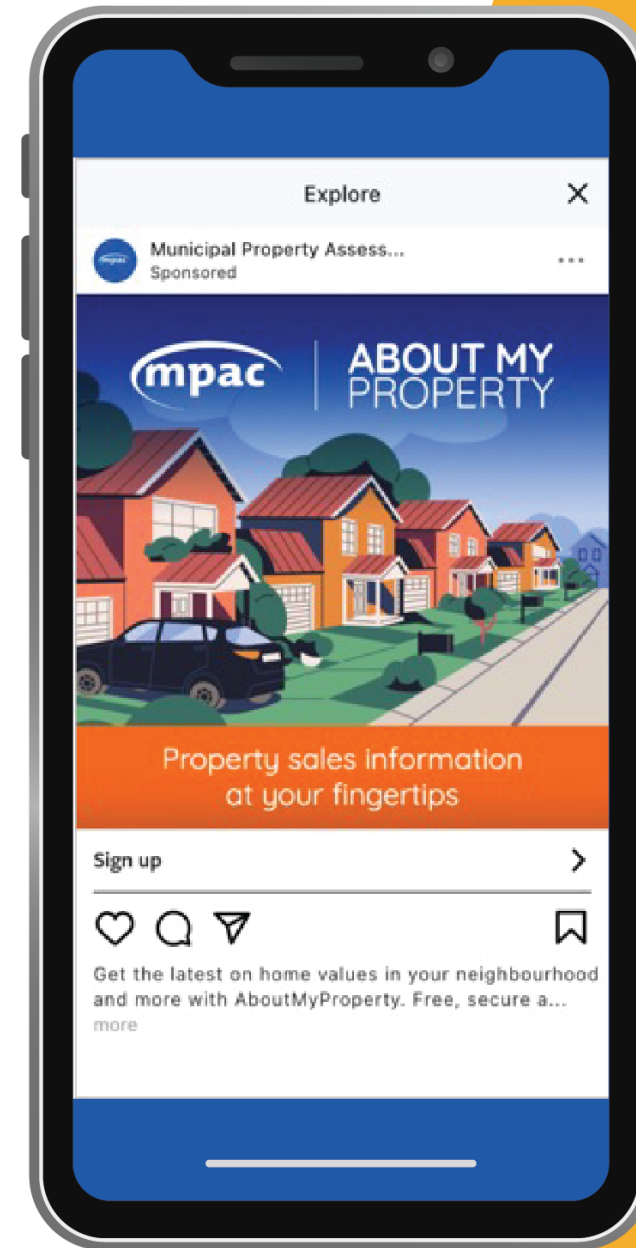


What to expect during an assessment update year

- More frequent communication
- Improved data access
- Expanded education and outreach

Elevating public understanding of assessment

- Overview of tools like mpac.ca, First-time Homeowners' Hub, videos
- Results from the Home Values awareness campaign
- Collaboration with municipalities to improve understanding



Delivering value
through local
insights



Top 10 new assessment in Northeastern Ontario

1 **Greater Sudbury**
\$180,790,985

2 **Sault Ste Marie**
\$62,172,124

3 **Seguin**
\$59,687,000

4 **North Bay**
\$40,903,524

5 **Temiskaming Shores**
\$24,122,100

6 **West Nipissing**
\$20,607,200

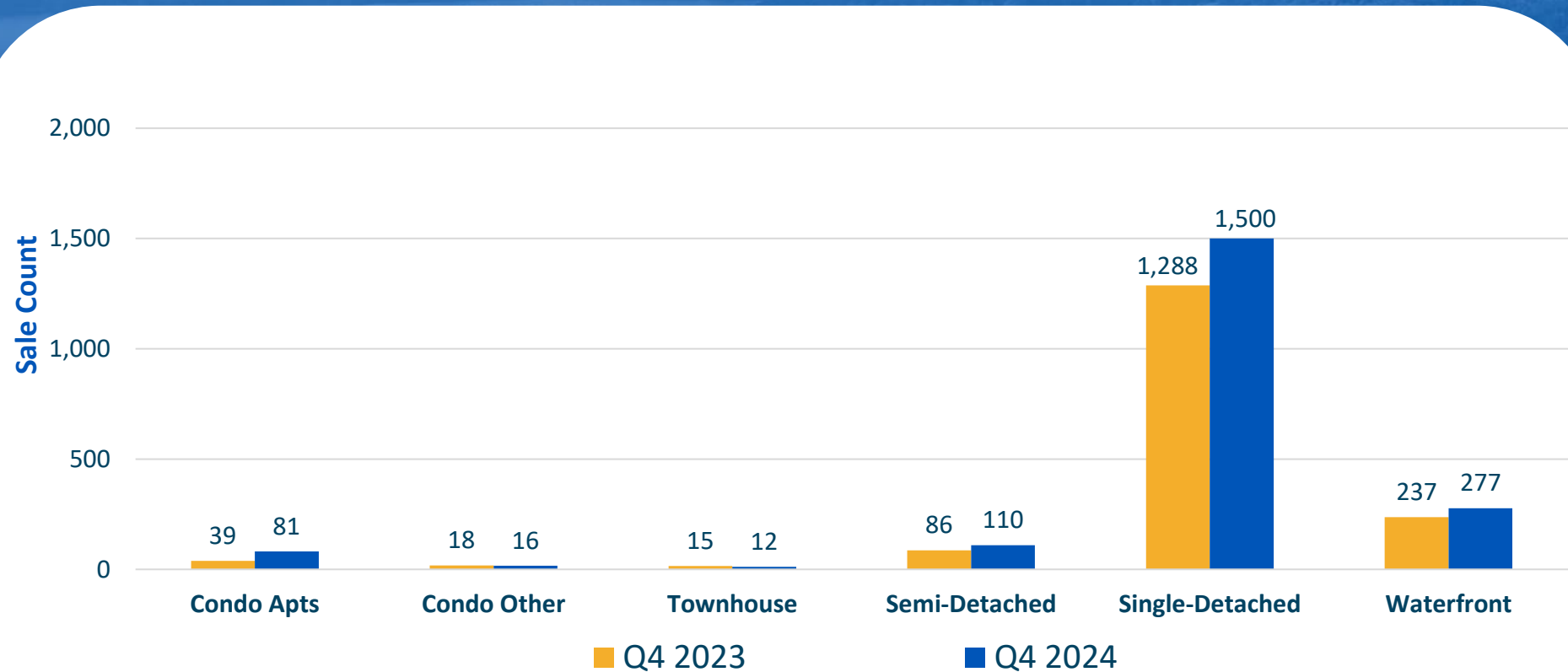
7 **Carling**
\$19,451,000

8 **Timmins**
\$18,820,000

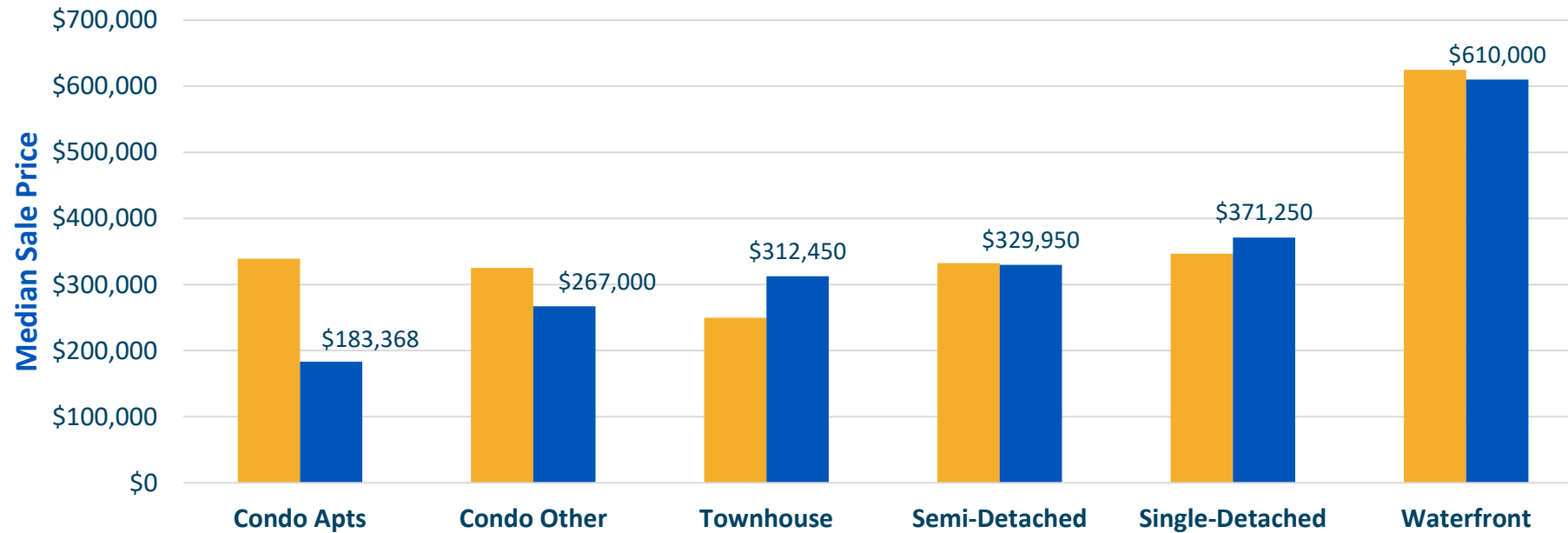
9 **McKellar**
\$15,485,400

10 **The Archipelago**
\$14,490,000

Residential sales activity by property type, year-over-year



Median sales price by property type, year-over-year

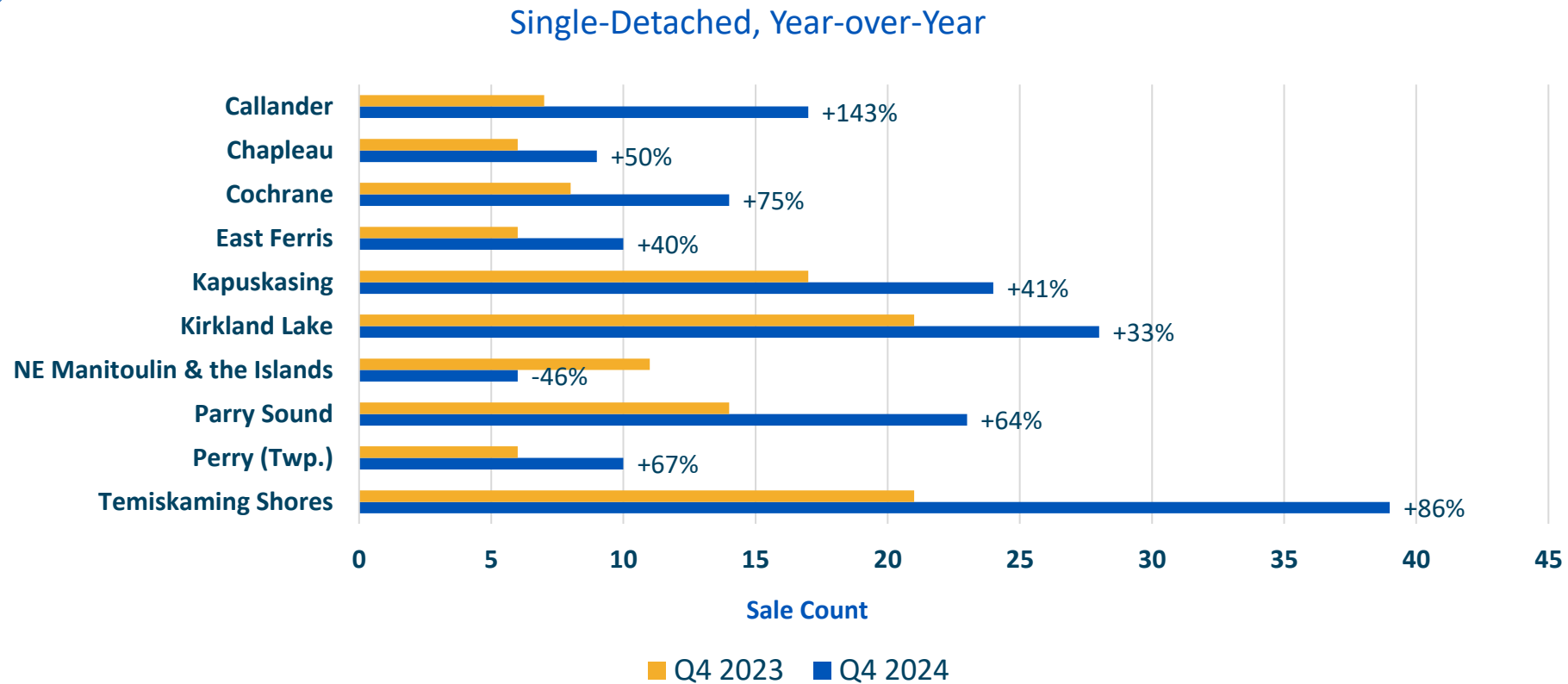


*Median Sale Price shown is for Q4 2024

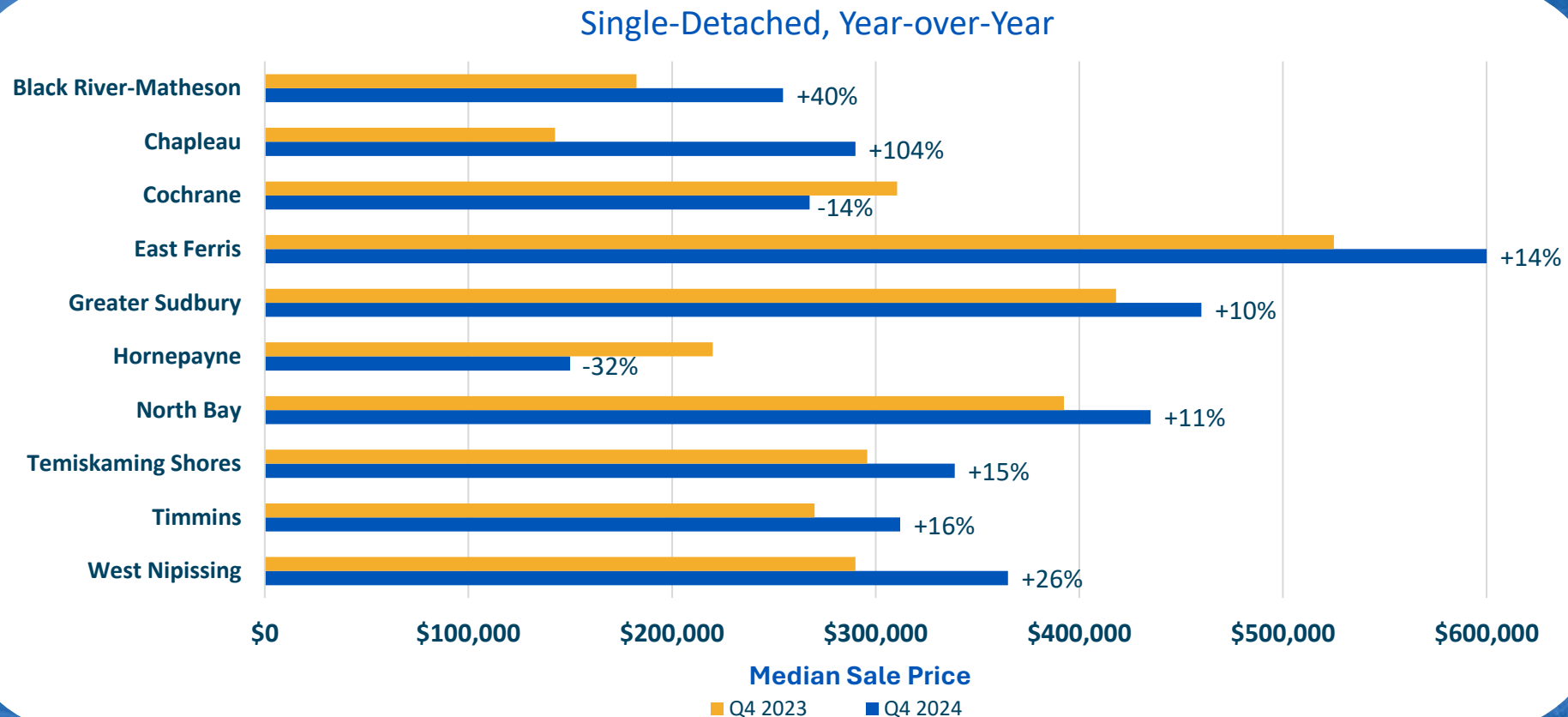
■ Q4 2023

■ Q4 2024

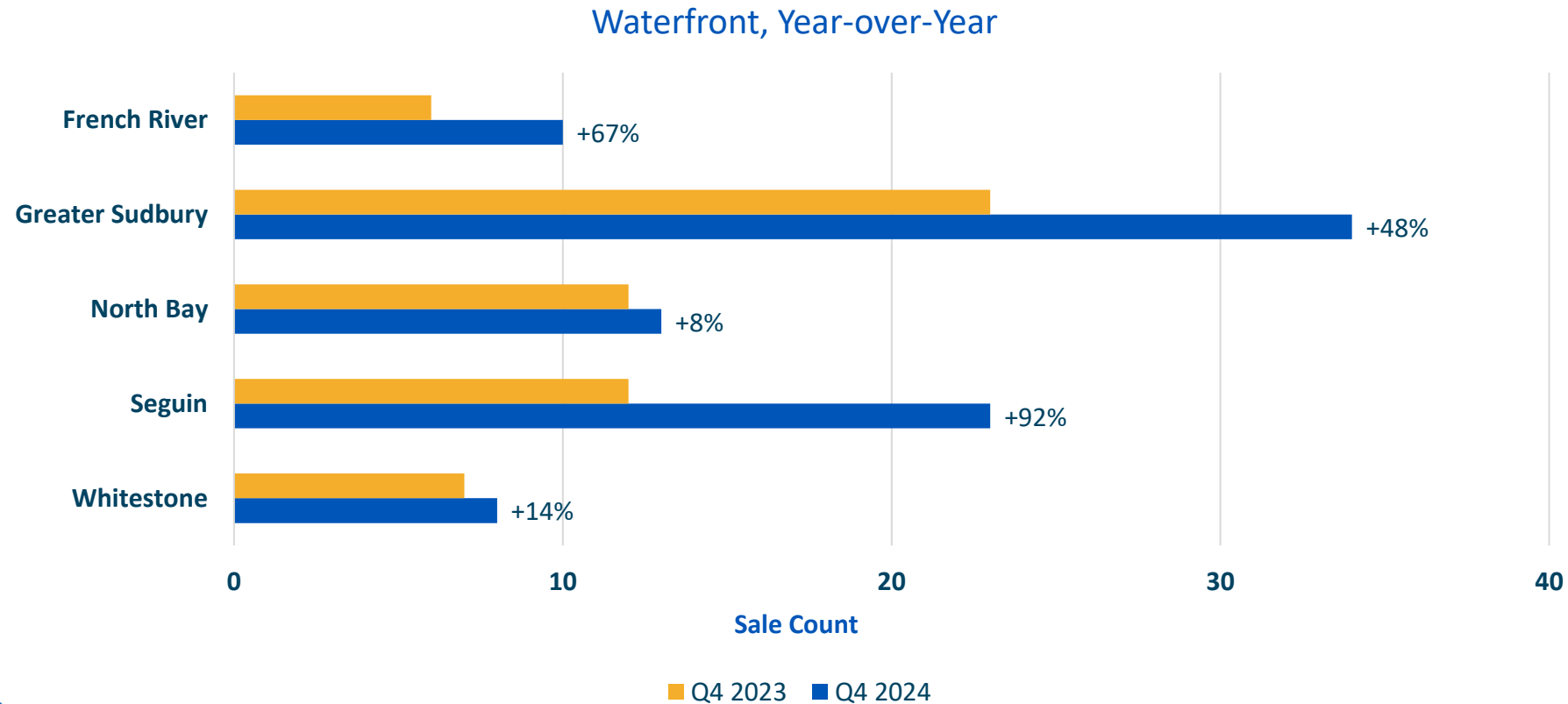
Top 10 municipalities largest change in sales activity



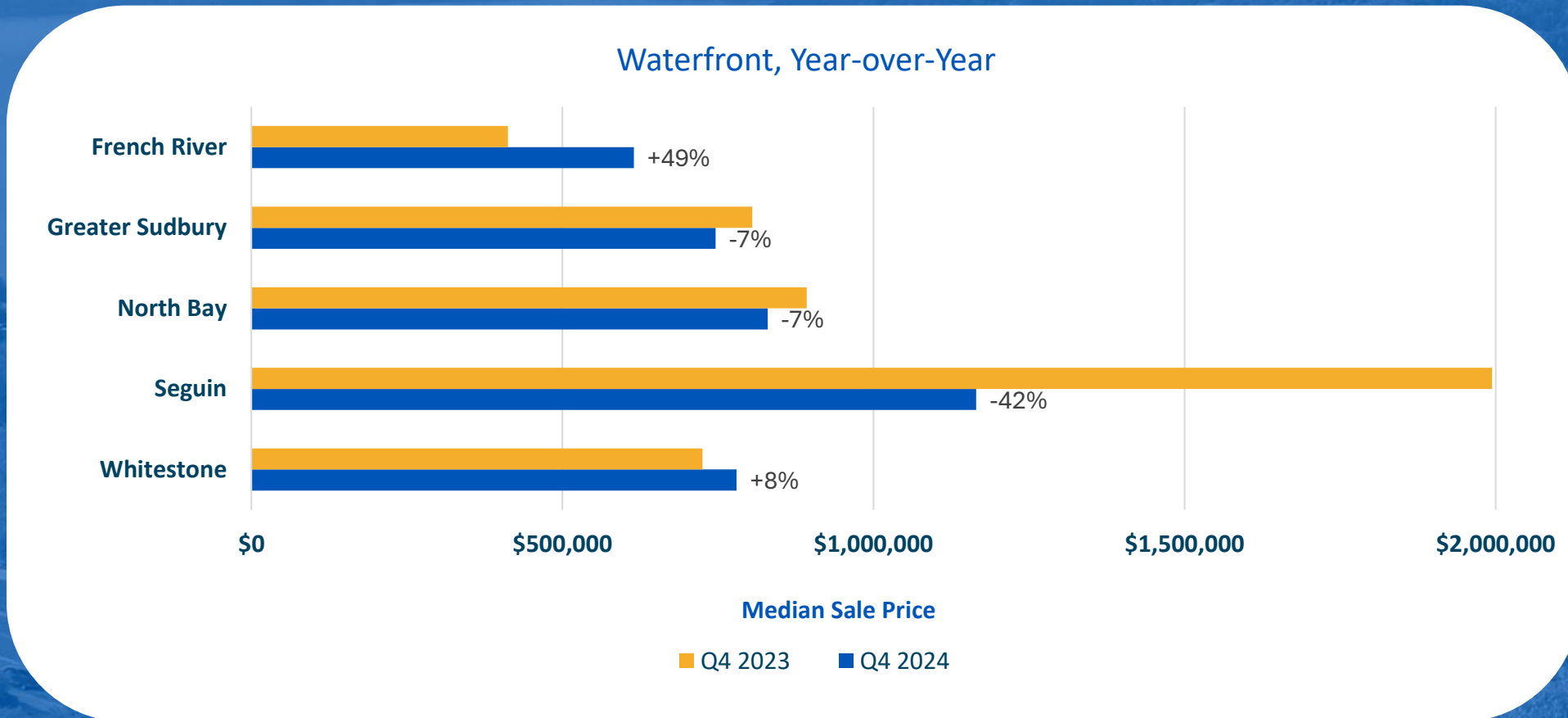
Top 10 municipalities largest change in median sale price



Top 5 municipalities largest change in sales activity



Top 5 municipalities largest change in median sale price



Want more
insights? Check
out our
Research and
Insights page.



We're here to help

- Check out resources at mpac.ca
- Reach out to your local MSR team

- Municipal Connect
- Webinars + workshops
- Conferences
- Orientation sessions
- Social media and engagement toolkits
- Educational videos
- Municipal resources + Property Assessment Toolkit
- InTouch newsletter



2024 Municipal Partnerships Report

2024 Performance Report

2024 Annual Report